**MBOP-02**

**Third Semester Master of Business Administration (POM)**

**Examination Aug/Sep-2015**

**Logistics Management**

**Time:-3Hours** **Max. Marks: - 75**

**SECTION-A**

**Answer any five questions. (5\*5)**

1. Define the concept of warehouse.
2. What do you understand by product movement?
3. Write a short note on SIS.
4. Give a brief statement on Logistics management.
5. Define supply chains as competitive advantage.
6. What has UNCTAD done in the field of multimodal transport?
7. Write a brief note on integrated logistics.
8. Define 3rd party and 4th party logistics.

**SECTION-B**

**Answer any two questions. (10\*2)**

1. Enlist and describe the various types of warehouses in detail.
2. Explain Channel structure with the help of example.
3. Write a detail note on Porter’s Competitive advantage.

**SECTION-C**

**Answer any two questions. (15\*2)**

1. Elaborate Transport Functionality with its principles and participants.
2. Critically evaluate the detail history of the supply chain initiative.
3. Describe the concept of Logistical service alliances in detail.